Charting Pathways to Intellectual Leadership

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Agenda

- I: Charting Your Path to Intellectual Leadership
- II: Creating an Idea Others Will Invest In
- III: Building a Collaborative Team
- IV: Developing a Funding Strategy

The weeks ahead!
Questions we’ll try to answer …

- I: Where is my career taking me? when is the right time to go after grant funding?
- II: What kinds of projects need grant support and what kind of projects get funded?
- III: How can I build a track record of success with a team that will make funders confident in our ability to be good stewards of resources?
- IV: How can I attract sustained support for my work without selling out my goals and values?

What others do you have?

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About Me, Bill H-D

- Professor in the Department of Writing, Rhetoric, & American Cultures
- Associate Dean for Research & Graduate Education
- I study writing behaviors and practice, inside and outside of school settings, and try to help people improve their work by improving their writing.
- My experience and interests lie in technical and scientific writing, especially in health care settings, and in user experience and software development.
- I studied grant seeking teams early in my career, and a lot of what you will hear in this series is informed by that work!
Values, Activities, & Outcomes of Intellectual Leadership

Intellectual leadership

- Teaching
- Research
- Mentorship & Stewardship
- Service
- Expanding Opportunity
- Reciprocity
- Transparency
- Equity
- Creativity

Sharing Knowledge
Horizon: What would signal your arrival as an intellectual leader? Choose an event to help you know when you get there.

Milestones: What points along the mark your progress? (out of your control, but important)

Stepping Stones: What choices will get you to your horizon event?
Do Your Stepping Stones Get You There?

**Horizon Event**
In five years time, I will be asked to be a program chair for the ATTW conference, helping to shape research priorities for the field

**Stepping Stones**
- Submit TCQ article.
- Submit ATTW proposals each year.
- Run for ATTW At – Large Position.
- Volunteer at ATTW Conference registration

Short cut!
1. Narrate your horizon
2. What are your stepping stones?
3. What milestones will you pass?

4. Where will your actions be in the Venn diagram?
Discussion Points…
Intellectual Leadership means…

- Publications are a means, not an end to your goal
- Don’t do “service,” identify opportunities to lead
- Your career work includes building relationships as well as building knowledge
- As you move from early to mid career and mid career to late career, your priorities shift to those that help more people succeed
- Your teaching, mentoring, & research life can be coherent
Thank You!!

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