Alternative Academic Career Summer Workshops for Pre-Doctoral Students in the Humanities

**When**

July 20–August 7, 2015

The workshop will take place all day, five days/week for, three weeks. There are no events scheduled during weekends, but the Chicago Humanities Festival will circulate a list of interesting and exciting activities happening around Chicago that students are welcome to explore on their own.

**Where**

All weekday workshop events will begin at the Genevieve and Wayne Gratz Center at Fourth Presbyterian Church, 126 E. Chestnut St, Chicago, Illinois (at N. Michigan Ave.). Some activities will take place at sites in and around Chicago, but you will travel there with the group.

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**Participants**

- 1871
- A Better Resume
- Art Institute Chicago
- Chicago Artists Coalition
- Communication Science
- The Field Museum
- Green House
- Graham Foundation
- IDEO
- Illinois Humanities
- The Joyce Foundation
- King is a Fink
- Leo Burnett
- Museum of Contemporary Art Chicago
- The Newberry
- Northwestern Career Advancement Northwestern University
- ThoughtWorks
- TOCK
- United States Army
- University of Chicago Press

**Website**

[www.humanitieswithoutwalls.illinois.edu](http://www.humanitieswithoutwalls.illinois.edu)

**Blog**

[hwaltacworkshop.wordpress.com](http://hwaltacworkshop.wordpress.com)
In Week One, you will gain practical insights into where and how to identify career paths outside of the traditional tenure-track university system.

**7/20: Humanities PhDs**

You know how a PhD in the humanities looks and acts within an academic context. But how do you start to think about the value of a humanities PhD in the broader world? Day One starts with a “boot camp” on how to take your intellectual interests and problem-solving skills from the academy — into the world.

1. General Course Intro
2. Humanities in the World: Introduction to Problem Solving in the World with Andrew Benedict-Nelson and Cory Garfin (Greenhouse)
3. Lunch
4. Mearah Quinn-Brauner (Graduate Student Career Advisor, Northwestern University)
5. Informational interviews prep

6. **Field Trip: Chicago Humanities Festival**
7. Welcoming Dinner, Osteria La Madia

**7/21: Where Are The Jobs, Part 1**

Today, you will get more practical training a little closer to home by focusing on an intellectual career that still has one foot (or more) in the university system. Recently-minted humanities PhDs, university administrators, and independent scholars will help you explore different ways to structure a professional life of the mind.

1. Gina DiSalvo (Theater Advisor, Northwestern University)
2. Garnette Cadogan (Writer and Independent Scholar)
3. Lunch
4. **Field Trip: University of Chicago (MAPH, University of Chicago Press)**

**7/22: Where Are The Jobs, Part 2**

This session is all about getting an introduction to what humanities scholars can do outside the academy. Professionals from the private sector will introduce you to “a day in the life” of their respective industries and discuss the unique expertise you can bring to those industries.

1. Brian Fitzpatrick (former Google exec and founder and CTO of Tock)
2. Lydia Pfotenhauer and Valerie Hickman (Human Resources, Epic)
3. Lunch
4. **Field Trip: IDEO**
5. Humanities in the World: Group Problem Solving Exercise #1 with IDEO
7/23: How to Pitch

Today you will benefit from insider knowledge that can help you learn how to pitch your skills, expertise, and experience to professionals outside of academia in quick, engaging ways. The afternoon will provide an opportunity to hone your pitching skills.

1. Field trip: Leo Burnett with Bill Hickman, Chief Growth Officer
2. Lunch
3. Speed Networking Group Exercise with Megan Stielstra

7/24: How to Make Connections

Understanding a different career sector means getting the lay of the land: what are the critical institutions in the field (the upstarts and established organizations), who are the key figures who make them run, and how do you connect with them? You’ll meet with one of Chicago’s top journalists and social media experts to get a crash course in how to master your terrain. Plus, time for informational interviews!

1. Amy Guth (General Manager/Publisher RedEye/Metromix at Tribune Publishing Co.)
2. Jessica King and Julie Keck (media/cultural producers, King Is a Fink)
3. Lunch
4. Informational interviews or Field Trip: MCA

Week Two (7-27 – 7-31)

In Week Two, you will learn skills to help you target and pursue a variety of career opportunities, such as strategic networking and resume-building.

7/27: Resumes: How to Create and Structure

Resume consultants will give you practical hands-on guidance on crafting a compelling, persuasive resume. Learn how to turn your extensive CV into a punchy document that will help you get your foot in the door.

1. Resume Consultants, Leslie A. Fischer & William A. Potter (Better Resumes)
2. Lunch
3. Workshop: Resume exchange and critique

7/28: Where are the Jobs, Part 3

This session continues our exploration of what humanities scholars can do outside the academy. A government professional (with top secret clearance!) and an entrepreneur will introduce you to “a day in the life” of their respective industries and discuss the unique expertise you can bring to those fields.

1. Laurel Seely Voloder (Bureau of Education and Cultural Affairs US State Department)
2. Sylvia Aruffo (CEO, Communication Science)
3. Lunch
4. Informational Interviews OR Resume work
7/29: How to Build a Network
Few resources are as valuable as a professional network. You’ll spend today training with experts in networking and entrepreneurship to learn how to analyze, build, and leverage your networks.

1. **All Day Field Trip: 1871**
2. Networking with Novia Pagone (University of Chicago), Angel Ysaguirre (Illinois Humanities Council), and Ryan Ruskin (The Ruskin Group)
3. Lunch
4. 1871 Tour
5. Humanities in the World: Group problem-solving exercise #2 with entrepreneur Jill Salzman
6. **Networking reception: 1871 members**

7/30: Consulting and Idea Generating
This session will be an introduction to the world of consulting and to how your research and analytical skills might translate to that field. Consultants will come together with students to explain and explore their processes in a hands-on session. You’ll also learn how an interest in social justice or other commitments could be integrated into your career.

1. Cecil Dearborne (Thoughtworks)
2. Lunch
3. **Field Trip: Department of Cultural Affairs and Special Events, City of Chicago**

7/31: Informational interviews and Rebuild Foundation
In the morning you will have time to schedule your informational interview with a professional in a field of your choice, followed by an afternoon field trip!

1. Informational Interviews
2. Lunch
3. **Field Trip: Rebuild Foundation**

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**Week Three (8-3 – 8-7)**

In Week Three, you will get an insider’s look at various careers from the viewpoint of professionals, as well as PhDs who successfully made the transition out of the academy.

8/3: Museums
You’ll meet two curators to learn more about their practice, their intellectual work, and new directions in their fields. In the afternoon, you’ll get an inside look at one of Chicago’s most iconic museums and visit with people who play various roles making its exhibits run.

1. Michael Darling (MCA)
2. Lisa Yun Lee (Former Director Hull House Museum)
3. Lunch
4. **Field Trip: The Field Museum**
5. **Networking reception: CHF Shortlisters**
8/4: Non-profits
You will gain valuable insights from people who work at the intersection of arts and non-profit organization. This seminar exposes you to the wide variety of contributions that humanities PhDs can make in those organizations.

1. Caroline Older (Chicago Artists Coalition)
2. Carolina Garcia Jayaram (United States Artists)
3. Lunch
4. **Field Trip: The Newberry**

8/5: Reality Check
Transitioning from an academic path is not without its challenges. Meet a recent PhD in the humanities engaged in the process and learn about strategies to successfully anticipate and manage some common roadblocks.

1. Michelle Puetz (Mary and Leigh Block Museum of Art)
2. Career searching Q + A; reflection with Maureen Kupstas (Versatile PhD)
3. Lunch
4. Informational Interviews

8/6: Foundations
From grant-making to public programming, foundations play an important role in civic life. You will learn more about the mission and day-to-day operations of several foundations in Chicago and meet with humanities PhDs who have transitioned to professional roles in those foundations.

1. Foundation Panel with Cheryl Hughes (Chicago Community Trust), Geoffrey Banks (Driehaus Foundation), and Stephanie Whitlock (Graham Foundation)
2. Lunch
3. **Field Trip: Joyce Foundation**
4. Humanities in the World: Group problem-solving exercise #3 with Joyce Foundation

8/7: Reinventing the Humanities PhD Pt 2
Our final day of the seminar! You will reflect on your experience and forge your next steps toward innovative paths within and beyond academia. The seminar concludes with a trip to one of the best art museums in the world and farewell dinner.

1. Course Closing with Andrew Benedict Nelson (Greenhouse)
2. **Field Trip: Art Institute of Chicago**
3. Farewell Dinner, Russian Tea Time
Course Resources

Books and articles

About career building:


What Color is Your Parachute? By Richard Nelson Bolles

About Public Humanities:


NEH, “Humanities in the Public Square.” http://www.neh.gov/commongood


Websites

Career Advice:
blogs.plos.org/thestudentblog/2014/04/22/faqs-about-non-academic-jobs-jane-hu/

Talks about translating PhD skills into non-academic settings -
www.findaphd.com/advice/doing/phd-non-academic-careers.aspx

Information on the Foundation Field, Foundation Center - foundationcenter.org

www.careereducation.columbia.edu/resources/tipsheets/non-academic-career-options-phds-and-mas

Created for PhDs in history, but broadly applicable information - www.beyondacademe.com

10 Tips for Developing an Alternate Career While in Graduate School -
www.psychologytoday.com/blog/career-transitions/201110/10-tips-developing-alternate-career-while-in-graduate-school

Questions to ask yourself when deciding on a career direction -
chronicle.com/article/How-to-Do-What-You-Love/46105
Websites (Cont.)

Career Lists:
- Career Planner - www.careerplanner.com/ListOfCareers.cfm
- Most Popular Job websites - www.ebizmba.com/articles/job-websites

Job Listings:
- Academic 360 - www.academic360.com
- Academic Careers Online - www.academiccareers.com
- American Association of Museums - www.aam-us.org/resources/careers
- Association of American University Presses - www.aaupnet.org/resources/jobs-list/table/3/0/aaup?resetfilters=0
- Book Jobs - www.bookjobs.com/search-jobs
- CareerCast - www.careercast.com
- The Chronicle of Philanthropy – philanthropy.com/jobs
- Commongood Careers - commongoodcareers.force.com/careers
- Current Public Media Jobs - jobs.current.org/home/index.cfm?site_id=14538
- Department of Defense - dod.usajobs.gov
- Department of Health and Human Services - www.hhs.gov/careers/apply/index.html
- Department of State - www.state.gov/careers
- Global Museum - www.globalmuseum.org
- Guru - www.guru.com/d/jobs
- Idealist - www.idealist.org
Job Listings (Cont.):

- Making the Difference - [gogovernment.org](http://gogovernment.org)
- National Association of Independent Schools - [careers.nais.org/jobseekers](http://careers.nais.org/jobseekers)
- National Council of Nonprofits - [jobs.councilofnonprofits.org](http://jobs.councilofnonprofits.org)
- National Endowment for the Arts - [arts.gov/about/employment-opportunities-nea](http://arts.gov/about/employment-opportunities-nea)
- National Endowment for the Humanities - [www.neh.gov/about/human-resources/career-opportunities](http://www.neh.gov/about/human-resources/career-opportunities)
- Nonprofit Career Network - [www.nonprofitcareer.com](http://www.nonprofitcareer.com)
- Nonprofit Jobs Center - [www.bridgespan.org/Nonprofit_Jobs.aspx](http://www.bridgespan.org/Nonprofit_Jobs.aspx)
- The Nonprofit Times - [nonprofittalentmatch.com](http://nonprofittalentmatch.com)
- Opportunity Knocks - [www.opportunityknocks.org/JobSeekerX/SearchJobsForm.asp](http://www.opportunityknocks.org/JobSeekerX/SearchJobsForm.asp)
- Philanthropy New Digest Jobs Board - [philanthropynewsdigest.org/jobs](http://philanthropynewsdigest.org/jobs)
- Professional Scholarly Publishing - [www.pspcentral.org/jobOpenings/jobsOpenFrame.cfm](http://www.pspcentral.org/jobOpenings/jobsOpenFrame.cfm)
- Publishers Market Place, Lunch Job Board - [www.publishersmarketplace.com/jobs](http://www.publishersmarketplace.com/jobs)
- Teach for America - [www.teachforamerica.org/why-teach-for-america/who-we-look-for](http://www.teachforamerica.org/why-teach-for-america/who-we-look-for)
- United Nations Foundation - [www.unfoundation.org/who-we-are/careers](http://www.unfoundation.org/who-we-are/careers)
- Versatile PhD website - [versatilephd.com](http://versatilephd.com)
- William J. Clinton Foundation - [www.clintonfoundation.org/careers](http://www.clintonfoundation.org/careers)
Organizations for professional networking/membership:
   Ellevate (Megan Morgan Beausang is the head of the Chicago chapter) -
   www.ellevatenetwork.com/about

   Top 100 websites for your career -
   www.forbes.com/sites/jacquelynsmith/2013/09/18/the-top-100-websites-for-your-career/

For resume building:

For interview preparation:
   A Better Interview (free membership) - www.abetterinterview.com